



AzPA

Arizona Pharmacy Association

2023 ANNUAL CONVENTION

JUNE 22-25 | TUCSON, ARIZONA

SPONSORSHIP OPPORTUNITIES

AzPA Annual Convention

About AzPA

The Arizona Pharmacy Association (AzPA) is the only organization in the state charged with supporting, advancing, educating, and protecting the profession of pharmacy, making us the Voice of Pharmacy in Arizona. Our organization communicates regularly with over 12,000 pharmacists licensed to practice in Arizona in addition to licensed technicians and students.

About the Annual Convention

The AzPA Annual Convention is one of the largest pharmacy conferences in the southwest and offers a variety of live CPE programs, social activities, and networking to over 400 pharmacy professionals. The Convention is a great way to network with existing and new business partners!

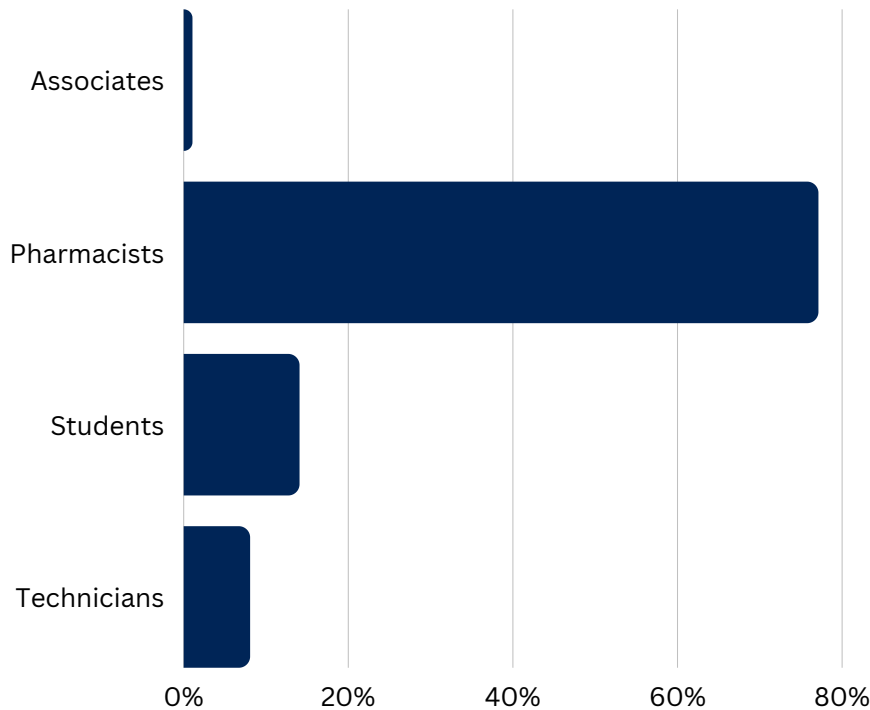
Location

Loews Ventana Canyon Resort
7000 N Resort Drive
Tucson, Arizona 85750

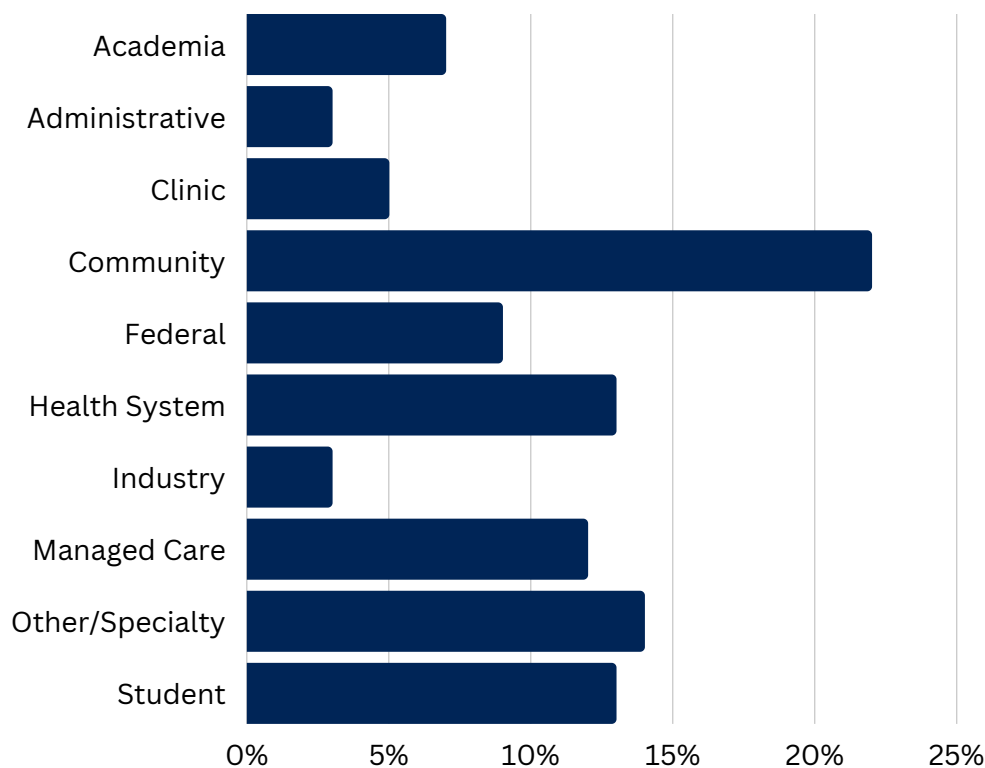


Who Attends?

Attendee Type



Attendee Practice Setting





Continuing Education Workshops

The number one reason AzPA convention attendees return to this event every year is because of the depth and focus of continuing education (CE) offered at the Annual Convention. AzPA welcomes support for education sessions and workshops through an unrestricted educational grant.

ACPE standards mandate that CE supporters are not involved in the planning process for CE; therefore, speaking and promotional opportunities are not available during any CE session.

Fees:

- Breakout Session | \$3,500
- General Session | \$5,000
- Workshop/Certificate Program | \$7,500

Benefits:

- Company name on signage at sponsored event
- Acknowledgment in podium copy
- Recognition in all pre and post-convention promotional mailings
- Company listing in Digital Conference Program



Non-CE Product Theatres

Non-CE Product Theatres provide a great opportunity for companies to present information about their product and services or introduce new products to educate pharmacy professionals attending the convention. The material presented during the product theatres may be promotional and concentrate on a specific product.

Requirements:

- ✦ Non-CE Product Theatres are considered promotional activities and must be conducted in accordance with all applicable FDA regulations and other established standards and codes. Continuing education credit may not be offered for Product Theatres.
- ✦ AzPA will be responsible for all aspects associated with the planning, promotion, and management of the Product Theatre.
- ✦ The Product Theatre time slot will be reserved with the AzPA. Payment for the costs associated with the Product Theatre will be paid by the sponsor or the sponsor's designated third-party directly to AzPA. AzPA will work directly with the venue on the food and beverage menu.

Fees:

Product Theatre Breakfast (20-minute presentation)

\$10,000 | Convention Exhibitors
\$15,000 | Non-Exhibitors

Product Theatre Lunch (30-minute presentation)

\$15,000 | Convention Exhibitors
\$20,000 | Non-Exhibitors

The administrative fees include promotion of the Product Theatre, basic A.V. package (screen, microphone, podium, LCD projector), and food and beverage. All other expenses are the responsibility of the supporting company. Estimated attendance is provided as guidance; actual attendance is not guaranteed.

Non-CE Product Theatre Benefits

Color Ad in the Digital Conference Program	Full Page (ad size: 7.5" x 9.5")
Conference Registrations	2
Company Logo and Link on Annual Convention Webpage	Included
Recognition in Bi-Weekly Member Newsletter	2
Color Ad in the AZ Journal of Pharmacy	Included
Sponsored Posts on Conference App	2
Association Membership	2

Additional Marketing Opportunities (Increase Your Exposure!)

Pharmacist of the Year Award Sponsor	\$1,000
Residency RPD/Preceptor of the Year Award Sponsor	\$1,000
Student of the Year Award Sponsor	\$1,000
Technician of the Year Award Sponsor	\$1,000
Single Booth (8x8)	\$1,895
Double Booth (16x16)	\$2,495
Break Sponsor	\$3,500
Past Presidents Reception Premier Sponsor	\$4,000
Student Track Sponsor	\$4,000
VIP Welcome Reception	\$4,000
Awards Reception Premier Sponsor	\$5,000

Name Badges \$1,500

To attend all convention meal functions, general sessions, and workshops, registrants must present their official AzPA Annual Convention name badge. This practical accessory bears both the sponsor's logo and AzPA logo. Limited to one sponsor.

Tote Bags \$2,500

This permanent keepsake from the AzPA Annual Convention is printed with both the sponsor's logo and the annual convention theme. Limited to one sponsor.

Award Sponsors \$4,000

Company representative invited on stage to present the award.

Sign-Up

[To sign-up, click HERE](#)

For more information, please contact Cindy Esquer
at cindyesq@azpharmacy.org