

# 2023

# Spring Clinical Conference



March 4-5, 2023 | Phoenix, AZ

**SPONSORSHIP & EXHIBITOR  
OPPORTUNITIES**

# 2023



# SPRING CLINICAL CONFERENCE

## About AzPA

The Arizona Pharmacy Association (AzPA) is the only organization in the state charged with supporting, advancing, educating, and protecting the profession of pharmacy, making us the Voice of Pharmacy in Arizona. Our organization communicates regularly with over 12,000 pharmacists licensed to practice in Arizona in addition to licensed technicians and students.

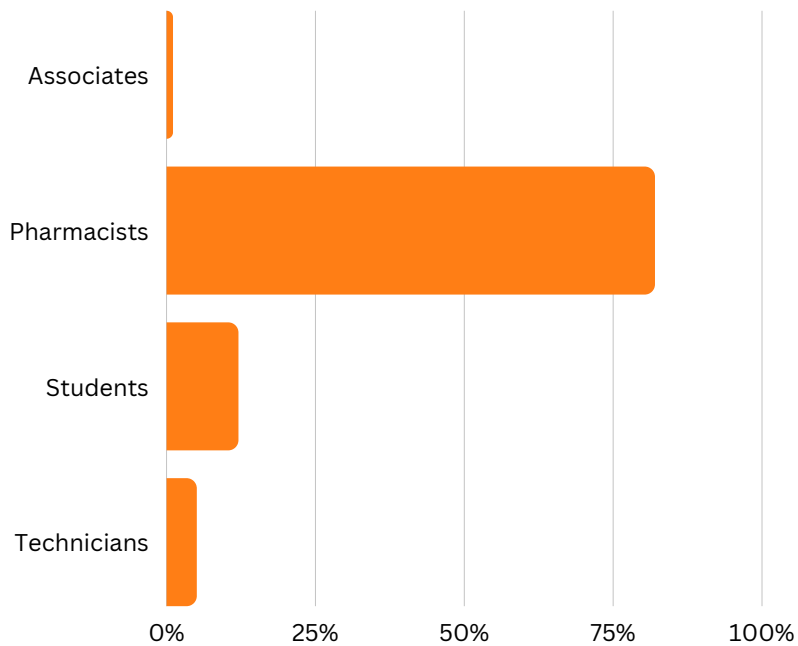
## About Spring Clinical Conference

Presented by the Arizona Pharmacy Association, the official ASHP State Affiliate.

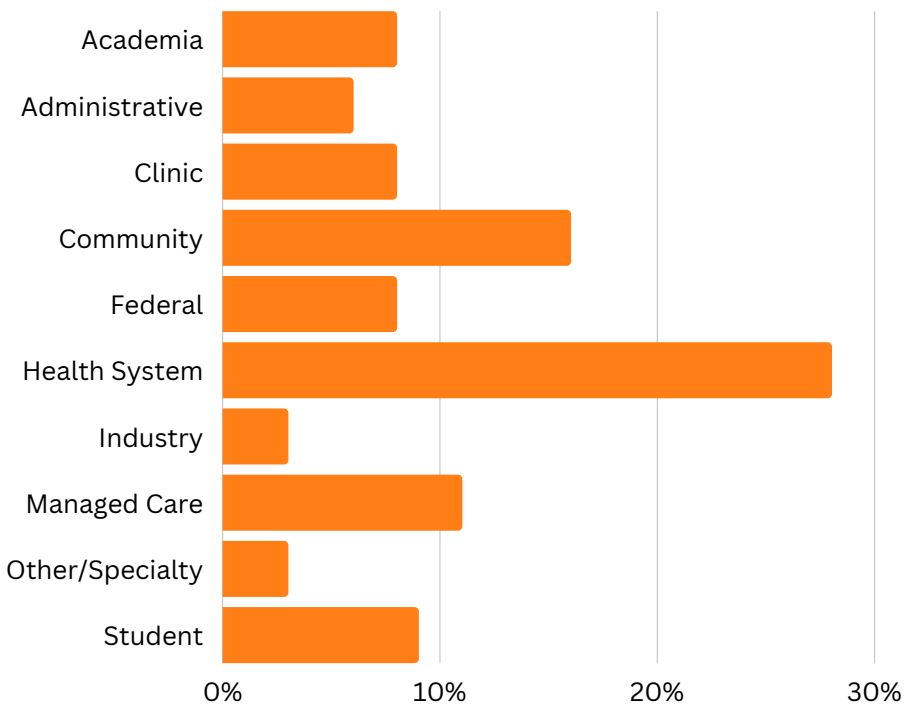
This 1.5 day seminar provides approximately eleven (11) hours of continuing education, and networking opportunities for over 200 pharmacy professionals, focusing on clinical topics pertinent to health system and ambulatory care practice settings.

# WHO ATTENDS?

## Attendee Type



## Attendee Practice Setting



# NON-CE PRODUCT THEATRES

Non-CE Product Theatres provide a great opportunity for companies to present information about their products and services or introduce new products to educate pharmacy professionals attending the conference. The material presented during the product theatres may be promotional and concentrate on a specific product.

## Requirements:

- ✦ Non-CE Product Theatres are considered promotional activities and must be conducted in accordance with all applicable FDA regulations and other established standards and codes. Continuing education credit may not be offered for Product Theatres.
- ✦ AzPA will be responsible for all aspects associated with the planning, promotion, and management of the Product Theatre.
- ✦ The Product Theatre time slot will be reserved with AzPA. Payment for the costs associated with the Product Theatre will be paid by the sponsor or the sponsor's designated third-party directly to AzPA. AzPA will work directly with the venue on the food and beverage menu.

## Non-CE Product Theatre Breakfast

Exhibitors - \$5,000 | Non-Exhibitors - \$7,500

## Non-CE Product Theatre Lunch

Exhibitors - \$10,000 | Non-Exhibitors - \$12,500

The administrative fees include promotion of the Product Theatre, basic A.V. package (screen, microphone, podium, LCD projector), and food and beverage. All other expenses are the responsibility of the supporting company. Estimated attendance is provided as guidance; actual attendance is not guaranteed.

# BENEFITS

BENEFITS	Non-CE Product Theatre Breakfast	Non-CE Product Theatre Lunch
Presentation Length	20 minutes	30 minutes
Recognition in Digital Conference Program	Included	Included
Color Ad in the Arizona Journal of Pharmacy	1/2 page	Full Page
Recognition in Bi-weekly Member Newsletter	1 issue	2 issues
Conference Registration	2	2
Logo on Conference Website	Included	Included
Podium Banner	1	1
Door Signage	1	1

# CONTINUING EDUCATION WORKSHOPS

The number one reason attendees return to this event every year is because of the depth and focus of health-system related continuing education (CE) offered at the Spring Clinical Conference. AzPA welcomes support for education sessions and workshops through an unrestricted educational grant.

ACPE standards mandate that CE supporters are not involved in the planning process for CE; therefore, there are not speaking or promotional opportunities available during any CE session.

## Fees:

- Breakout Session | \$1,500
- General Session | \$2,500
- Workshop/Certificate Program | \$3,500

## Benefits:

- Company name on signage at sponsored event
- Acknowledgment in podium copy
- Recognition in all pre and post-conference promotional mailings
- Company listing in Digital Conference Program

# EXHIBITING OPPORTUNITIES

🗓 Days and hours subject to change

## Exhibit Booth | \$899

Includes six-foot table, two chairs and wastebasket. All attendees will be able to visit booths during session breaks and meal functions.

- Name recognition in Digital Conference Program
- Two (2) Conference Registrations

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## Exhibit Hall Schedule

### Move-In:

Saturday, March 4, 2023 | 7:00AM-8:00AM

### Exhibit Hours:

Saturday, March 4, 2023 | 8:00AM-5:00PM

Sunday, March 5, 2023 | 7:00AM-12:00PM

### Move-Out:

Sunday, March 5, 2023 | 12:00PM-1:00PM

# ADDITIONAL MARKETING OPPORTUNITIES

<b>½ Page Ad in Digital Conference Program</b>	<b>\$150</b>
<b>Full Page Ad in Digital Conference Program</b>	<b>\$350</b>
<b>Name Badge Sponsor</b>	<b>\$500</b>
<b>½ Page Ad in the Arizona Journal of Pharmacy</b>	<b>\$550</b>
<b>Full Page Ad in the Arizona Journal of Pharmacy</b>	<b>\$650</b>
<b>Break Sponsor</b>	<b>\$1,000</b>

## Sign-Up

[To sign-up, click HERE](#)

For more information, please contact Cindy Esquer  
at [cindyesq@azpharmacy.org](mailto:cindyesq@azpharmacy.org)



**PAST**



**EXHIBITORS**

**AbbVie**

**Alkermes**

**Allergan, Inc.**

**AstraZeneca**

**Coherus Biosciences**

**Coventry Worker's Comp**

**CSL Behring**

**Dynavax**

**Eagle Pharmaceuticals, Inc.**

**Janssen**

**La Jolla Pharmaceuticals**

**Merck**

**Nema Research**

**Novo Nordisk, Inc.**

**Pfizer**

**Portola Pharmaceuticals**

**Salix**

**Sanofi**

**SK Life Science Inc.**