

# Corporate Partnership Program



# **About Us**

The Arizona Pharmacy Association (AzPA) is the only organization in Arizona charged with supporting, advancing, educating, and protecting the profession of pharmacy in Arizona making us the **VOICE OF PHARMACY IN ARIZONA**. Our organization communicates regularly with over 12,000 pharmacists licensed to practice in Arizona in addition to licensed student pharmacists and technicians.

## **Our Vision**

Empowering pharmacy professionals to optimize patient care.

## **Our Mission**

The Arizona Pharmacy Association is a non-profit organization 501(c)(6) that serves and represents all pharmacy professionals by fostering safe and effective medication therapy, promoting innovative practice, and empowering its members to serve the health care needs of the public.

# **Partnership Opportunities**

## **Spring Clinical Conference**

This 2-day conference provides approximately ten (10) hours of continuing education and networking opportunities for over 250 pharmacy professionals. This event is organized by the Health System Special Interest Group.

#### **Annual Convention**

This 4-day annual conference provides over thirty (30) hours of continuing education, recognition, and networking opportunities for over 400 pharmacy professionals of all practice settings.

#### **Residency Conference**

The Southwestern States
Residency Conference (SSRC)
provides a platform for
residents and fellows to
present their research. This
conference is attended by over
150 pharmacy residents and
preceptors from across the
Southwest.

## **Educational Grants\***

The number one reason our attendees return to the event every year is because of the depth and focus of continuing education (CE) offered at our conferences. AzPA welcomes support through unrestricted educational grants.



## **Fall Conference**

This 1-day conference provides continuing education and networking opportunities for pharmacy professionals looking to be updated on pharmacy-related hot topics and CE required for license renewal.

## **Exhibiting Opportunities**

The exhibit hall is a place where attendees network and learn about your products and services. This is your best opportunity to secure and grow business partners with pharmacy professionals. No CE Sessions will be offered during the exhibit hall and food will also be offered for our attendees and exhibitors.

#### **Non-CE Product Theatre**

Provides a great opportunity for your company to present information about your product and services. The 20-30 minute presentation may be promotional and concentrate on a specific product.

#### **General Advertising**

Advertising with AzPA provides maximum visibility for your company and helps offset the cost of printing our publications and maintaining our website.

Opportunities include: Website ads, Arizona Journal of Pharmacy, bi-weekly Member Newsletter, and weekly Pharmacy Flash newsletter.

# **Corporate Partnership Packages**

## **STEP 1: SELECT YOUR PACKAGE**

## **PLATINUM | \$30,000**

- **One** option from Group A1
- **One** option from Group A2
- **Four** options between Groups B1, B2 and C



## **DIAMOND | \$20,000**

- **One** option from either Group A1 or Group A2
- **Three** options between Groups B1, B2 and C



## **GOLD | \$15,000**

- **One** option from Group A2
- **Two** options between Group B1 and B2
- **One** option from Group C



## **SILVER | \$10,000**

- **One** option from Group B1 or B2
- **Two** options from Group C



## **BRONZE | \$5,000**

- **One** option from Group B2
- One option from Group C



## FRIENDS OF AzPA | \$3,500

• **Two** options from Group C

## **STEP 2: SELECT YOUR PACKAGE OPTIONS**

## **GROUP A2**

25 Association Memberships
Non-CE Product Theatre Breakfast at Annual Convention
Non-CE Product Theatre Breakfast at Spring Clinical Conference
Non-CE Product Theatre Breakfast at Southwestern States Residency Conference
CE Sponsor for a General Session or Workshop at Annual Convention*
Ouble Exhibit Hall Booth at Annual Convention
Banner Advertisement in Member Newsletter-1,300 members (24 per year)
Arizona Journal of Pharmacy Full Page Color Advertisement (4 digital issues)

GROUP B1						
<ul> <li>10 Association Memberships</li> <li>CE Sponsor for one Breakout Session at Annual Convention*</li> <li>Annual Awards Ceremony Premier Sponsor at the Annual Convention</li> <li>Past Presidents Reception Premier Sponsor at the Annual Convention</li> <li>Pharmacy Day at the Capitol Sponsor</li> <li>Double Exhibit Hall Booth at Spring Clinical Conference</li> <li>Arizona Journal of Pharmacy 1/2 Page Color Advertisement (4 digital issues)</li> <li>Banner Advertisement in Member Newsletter (12 per year)</li> </ul>						
GROUP B2						
<ul> <li>5 Association Memberships</li> <li>CE Sponsor for one Breakout Session at Spring Clinical Conference*</li> <li>CE Sponsor for one Breakout Session at Fall Conference*</li> <li>Single Exhibit Booth at Annual Convention</li> <li>Arizona Journal of Pharmacy 1/2 Page Color Advertisement (2 digital issues)</li> <li>Banner Advertisement in Member Newsletter (6 per year)</li> <li>4 Free Job postings on the AzPA Career Center</li> </ul>						
GROUP C						
2 Association Memberships Single Exhibit Booth at Spring Clinical Conference Arizona Journal of Pharmacy ¼ Page Color Advertisement (4 digital issues) 2 Free Job postings on the AzPA Career Center						
ADD ONS						
1 Association Membership (\$100) Tote Bags for Annual Convention (\$2,500) Name Badge/Lanyards for Annual Convention (\$1,500) Break Sponsor for Annual Convention (\$3,500) Annual Conference Program Ad (\$350 Full page, \$200 Half Page, \$100 Quarter Page) Pharmacist of the Year Award Sponsor (\$1,000) Technician of the Year Award Sponsor (\$1,000) Student of the Year Award Sponsor (\$1,000) Residency RPD/Preceptor of the Year Award (\$1,000)						

\* CE Sponsor: AzPA welcomes support from like-minded organizations for education sessions and workshops through an unrestricted educational grant. ACPE standards mandate that CE supporters are not involved in the planning process for CE; therefore, there are no speaking or promotional opportunities available during any CE session.

## ARIZONA PHARMACY ASSOCIATION

Please complete the form below and return to us via fax or email (Fax) 480.838.3557 • (Email) cindyesq@azpharmacy.org

Company Name:							
Corporate Headquarte	rs Address:						
City:					_ State:Zip:		
Phone:Fax:				Email:			
I would like to be a Co	orporate Partne	er at the level i	ndicated be	elow:			
□ Platinum: \$30,000	□ Diamond: \$2	20,000 □ Gold	: \$15,000	□ Sil	ver: \$10,000 □ Bronze: \$5,000		
☐ Friends of AzPA: \$3	,500				Subtotal: \$		
Add on item(s): \$							
	Grand Total: \$						
				J	101101 101011 +		
Primary Contact:							
Phone:	Fa	X:		Email:			
<b>Payment Informat</b>	ion						
□Check to be mai	lled to AzPA (1	845 E. Southeri	n Ave; Tem	pe, AZ	Z 85282)		
					Please charge my card for the total		
□ Mastercard	□ Visa	□ AmEx	□ Disco	ver	amount listed here: \$		
Credit Card #:							
Exp Date:	Security Code:						
Billing Address:							
City:				State:	Zip:		
Signature:					Date:		



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