

ARIZONA PHARMACY ASSOCIATION

ANNUAL CONVENTION

Coming Together to Advance Arizona Pharmacy

JUNE 16 - 19, 2022 • ARIZONA GRAND RESORT & SPA



SPONSORSHIP & EXHIBITOR PROSPECTUS

For more information visit: www.azpharmacy.org/marketing

OVERVIEW

The AzPA Annual Convention is one of the largest pharmacy conferences in the southwest and will offer a variety of live CPE programs, social activities, and networking to over 400 pharmacy professionals. Whether your goal is to build a new client base or reconnect with current clients, AzPA is here to help! Choose one or more of the following sponsorship opportunities designed to showcase your products and services to our audience.

SPONSORSHIP LEVELS

	Diamond	Gold	Silver
	\$10,000+	\$5,000	\$3,500
EXHIBIT HALL BOOTH	DOUBLE	SINGLE	X
COLOR AD IN THE DIGITAL CONFERENCE PROGRAM	FULL PAGE	1/2 PAGE	1/4 PAGE
CONFERENCE REGISTRATIONS	4	2	1
COMPANY LOGO AND LINK ON ANNUAL CONVENTION WEBPAGE	X	X	X
RECOGNITION IN BI-WEEKLY AZPA MEMBER NEWSLETTER	4	2	
COLOR AD IN FALL 2022 AZ JOURNAL OF PHARMACY	X	X	
SPONSORED POSTS ON CONFERENCE APP	4	2	1

SPECIALTY MARKETING

TOTE BAGS \$2,500

This permanent keepsake from the AzPA Annual Convention is printed with both the sponsor's logo and the annual convention theme.

Limited to one sponsor.

NAME BADGES \$1,500

To attend all convention meal functions, general sessions, and workshops, all registrants must present their official AzPA Annual Convention name badge. This practical accessory bears both the sponsor's logo and AzPA logo.

Limited to one sponsor.

AWARDS PROGRAM

\$5,000

SATURDAY, JUNE 18, 2022

- COMPANY REPRESENTATIVE PRESENTS PHARMACIST OF THE YEAR AWARD
- DIAMOND SPONSOR BENEFITS

PAST PRESIDENT'S RECEPTION

\$4,000

THURSDAY, JUNE 17, 2022
GOLD SPONSOR BENEFITS

PHARMPAC LEGISLATIVE BREAKFAST

\$1,000/\$5,000/\$10,000 sponsorships available

SATURDAY JUNE 18, 2022

CONVENTION ADVERTISING

The digital program is distributed to all attendees. This is your opportunity to display your company's advertisement to our attendees.

Full page - inside/outside cover	\$500*
Full page - inside pages	\$350
1/2 page - inside pages	\$200
1/4 page - inside pages	\$100

*Increased price for inside/outside cover. Note: May not be available if we secure premier sponsor(s).

TOTE BAG INSERT

\$500

Include your company's printed flyer or promotional item inside the attendee tote bag.

Note: Must be provided to AzPA two weeks prior to Convention.

NON-ACCREDITED SYMPOSIUM

BREAKFAST SYMPOSIUMS:

**\$9,750 FLAT-FEE OR
\$60 PP + \$750 ROOM AND
AV CHARGE**

LUNCH SYMPOSIUMS:

**\$12,750 FLAT-FEE BUFFET OR
\$80 PP + \$750 ROOM AND
AV CHARGE**

- MULTIPLE DATES/TIMES AVAILABLE
- 20-30 MINUTE PRESENTATION TO ENTIRE AUDIENCE
- DIAMOND SPONSOR BENEFITS

EXHIBIT HALL

SINGLE 8X8 BOOTH: \$1,895* DOUBLE 16X16 BOOTH: \$2,600*

***SAVE \$200 IF BOOTH SECURED BEFORE APRIL 15TH!**

BOOTH INCLUDES:

- PHYSICAL BOOTH AND VIRTUAL BOOTH IN CONFERENCE APP
- LOGO IN DIGITAL PROGRAM
- 2 CONVENTION REGISTRATIONS
- NOTE: BOOTH INCLUDES 1 TABLE, 2 CHAIRS AND DRAPING.
ADDITIONAL ITEMS CAN BE ORDERED AT VENDORS EXPENSE
THROUGH EXHIBIT COMPANY.