

2024

Spring Clinical Conference



February 24-25 2024 | Phoenix, AZ

**SPONSORSHIP & EXHIBITOR
OPPORTUNITIES**

2024



SPRING CLINICAL CONFERENCE

About AzPA

The Arizona Pharmacy Association (AzPA) is the only organization in the state charged with supporting, advancing, educating, and protecting the profession of pharmacy, making us the Voice of Pharmacy in Arizona. Our organization communicates regularly with over 12,000 pharmacists licensed to practice in Arizona in addition to licensed technicians and students.

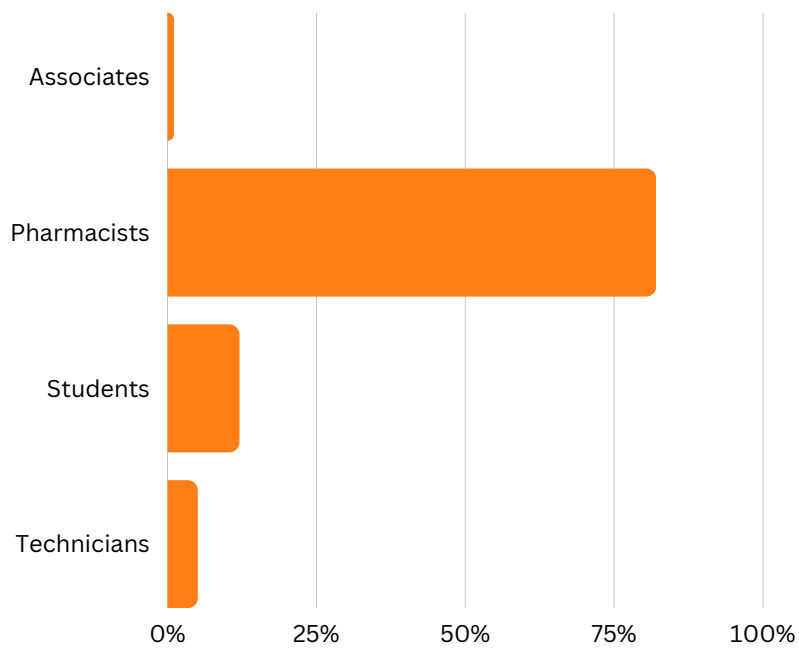
About Spring Clinical Conference

Presented by the Arizona Pharmacy Association, the official ASHP State Affiliate.

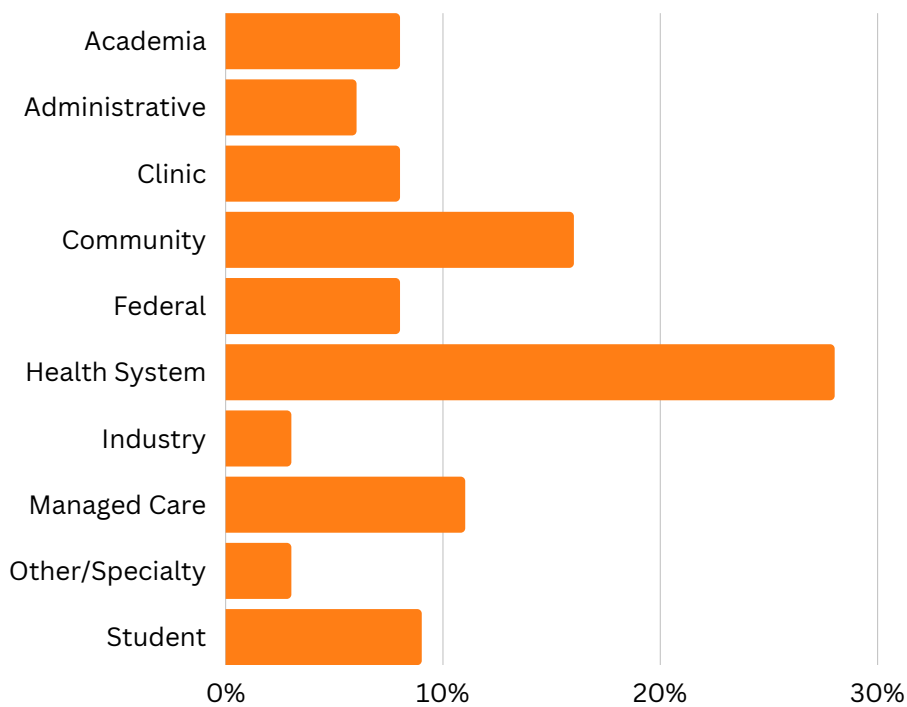
This 1.5 day seminar provides approximately eleven (11) hours of continuing education, and networking opportunities for over 200 pharmacy professionals, focusing on clinical topics pertinent to health system and ambulatory care practice settings.

WHO ATTENDS?

Attendee Type



Attendee Practice Setting



NON-CE PRODUCT THEATRES

Non-CE Product Theatres provide a great opportunity for companies to present information about their products and services or introduce new products to educate pharmacy professionals attending the conference. The material presented during the product theatres may be promotional and concentrate on a specific product.

Requirements:

- ✦ Non-CE Product Theatres are considered promotional activities and must be conducted in accordance with all applicable FDA regulations and other established standards and codes. Continuing education credit may not be offered for Product Theatres.
- ✦ AzPA will be responsible for all aspects associated with the planning, promotion, and management of the Product Theatre.
- ✦ The Product Theatre time slot will be reserved with AzPA. Payment for the costs associated with the Product Theatre will be paid by the sponsor or the sponsor's designated third-party directly to AzPA. AzPA will work directly with the venue on the food and beverage menu.

Non-CE Product Theatre Breakfast - \$6000

Non-CE Product Theatre Lunch - \$10,000

The administrative fees include promotion of the Product Theatre, basic A.V. package (screen, microphone, podium, LCD projector), and food and beverage. All other expenses are the responsibility of the supporting company. Estimated attendance is provided as guidance; actual attendance is not guaranteed.

BENEFITS

BENEFITS	Non-CE Product Theatre Breakfast	Non-CE Product Theatre Lunch
Presentation Length	20 minutes	30 minutes
Recognition in Digital Conference Program	Included	Included
Color Ad in the Arizona Journal of Pharmacy	1/2 page	Full Page
Recognition in Bi-weekly Member Newsletter	1 issue	2 issues
Conference Registration	2	2
Logo on Conference Website	Included	Included
Booth	Single Booth Included	Double Booth Included
Podium Banner & Door Signage	1	1

CONTINUING EDUCATION WORKSHOPS

The number one reason attendees return to this event every year is because of the depth and focus of health-system related continuing education (CE) offered at the Spring Clinical Conference. AzPA welcomes support for education sessions and workshops through an unrestricted educational grant.

ACPE standards mandate that CE supporters are not involved in the planning process for CE; therefore, there are not speaking or promotional opportunities available during any CE session.

Fees:

- Breakout Session | \$1,500
- General Session | \$2,500
- Workshop/Certificate Program | \$3,500

Benefits:

- Company name on signage at sponsored event
- Acknowledgment in podium copy
- Recognition in all pre and post-conference promotional mailings
- Company listing in Digital Conference Program

EXHIBITING OPPORTUNITIES

📅 Days and hours subject to change

Exhibit Table | \$699

Includes six-foot table and two chairs. All attendees will be able to visit booths during session breaks and meal functions.

- Name recognition in Digital Conference Program
- Two (2) Conference Registrations

Exhibit Hall Schedule

Move-In:

Saturday, February 24, 2024 | 7:00AM-8:00AM

Exhibit Hours:

Saturday, February 24, 2024 | 8:00AM-5:00PM

Sunday, February 25, 2024 | 7:00AM-12:00PM

Move-Out:

Sunday, February 25, 2024 | 12:00PM-1:00PM

ADDITIONAL MARKETING OPPORTUNITIES

½ Page Ad in Digital Conference Program	\$150
Full Page Ad in Digital Conference Program	\$350
Name Badge Sponsor	\$500
½ Page Ad in the Arizona Journal of Pharmacy	\$550
Full Page Ad in the Arizona Journal of Pharmacy	\$650
Break Sponsor	\$1,000

Sign-Up

[To sign-up, click HERE](#)

For more information, please contact Cindy Esquer
at cindyessq@azpharmacy.org

PAST



EXHIBITORS

AbbVie

Alkermes

Allergan, Inc.

AstraZeneca

Coherus Biosciences

Coventry Worker's Comp

CSL Behring

Dynavax

Eagle Pharmaceuticals, Inc.

Janssen

La Jolla Pharmaceuticals

Merck

Nema Research

Novo Nordisk, Inc.

Pfizer

Portola Pharmaceuticals

Salix

Sanofi

SK Life Science Inc.